











1. With respect to the field of greenhouse gas (GHG) management, how important are the following to you?

	Not At All Important	Somewhat Important	Important	Very Important	Extremely Important	Rating Average	Rating Count
Networking with GHG professionals	2.1% (6)	18.4% (52)	29.7% (84)	29.3% (83)	20.5% (58)	3.48	283
GHG training	5.3% (15)	14.5% (41)	25.8% (73)	27.9% (79)	26.5% (75)	3.56	283
Finding employment	20.1% (57)	16.3% (46)	21.6% (61)	20.8% (59)	21.2% (60)	3.07	283
Access to GHG publications	3.2% (9)	13.1% (37)	29.3% (83)	34.3% (97)	20.1% (57)	3.55	283
Keeping current with the latest trends / news	0.7% (2)	8.5% (24)	26.1% (74)	33.6% (95)	31.1% (88)	3.86	283
Professionalization / standardization of the industry	2.8% (8)	12.4% (35)	26.5% (75)	31.1% (88)	27.2% (77)	3.67	283
Other (please specify an area that you consider Very Important or Extremely Important that is not on the list above)							28
answered question							283
skipped question							1

2. Please rate your level of interest in the following GHG Management Institute programs:



	Not Interested	Potentially Interested	Very Interested	Rating Average	Rating Count
Taking online courses	14.2% (39)	53.1% (146)	32.7% (90)	2.19	275
Earning a carbon management diploma	33.1% (91)	34.9% (96)	32.0% (88)	1.99	275
Receiving a scholarly journal on carbon management	18.2% (50)	48.7% (134)	33.1% (91)	2.15	275
Being a member	10.9% (30)	54.2% (149)	34.9% (96)	2.24	275
Receiving the newsletter	6.2% (17)	54.2% (149)	39.6% (109)	2.33	275
Earning a professional certification as a GHG expert	20.7% (57)	36.7% (101)	42.5% (117)	2.22	275
Reading GHGMI reports and blog posts	10.5% (29)	56.4% (155)	33.1% (91)	2.23	275
Other (please specify an area in which you are Very Interested that is not on the list above)					11
answered question					275
skipped question					9

3. Assuming you were interested in GHG training, what would be your top 3 most important factors:



		Response Percent	Response Count
Having my questions answered by and receiving feedback from an instructor		30.1%	81
Being in a classroom with other students and an instructor		15.2%	41
Being able to take the course online whenever I want without leaving my home or office		47.2%	127
The rigor and quality of the course content		57.6%	155
The reputation of the training organization		27.5%	74
The course is priced competitively		31.2%	84
The course content needs to be relevant to my work		36.1%	97
Finding time in my schedule to complete a course		17.8%	48
Receiving Continuing Education Units		12.6%	34
Earning a certificate or diploma to improve my CV		24.5%	66
answered question			269

skipped question 15

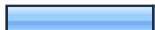



4. Do you think it is likely you will be taking some form of GHG training in the next 12 months?

		Response Percent	Response Count
Yes		58.7%	158
No		41.3%	111
answered question			269
skipped question			15






5. Would you consider taking training from GHGMI?

		Response Percent	Response Count
Yes		94.9%	150
No		5.1%	8
answered question			158
skipped question			126



6. Why would you not consider taking training from GHGMI? (Select all that apply)

		Response Percent	Response Count
The content looks too technical		0.0%	0
The content looks too basic		0.0%	0
I'd like to see different courses or services offered		12.5%	1
Prices are too high		75.0%	6
I would need to learn more about GHGMI first		37.5%	3
I am not interested in e-learning		37.5%	3
Other (please specify)		0.0%	0
		answered question	8
		skipped question	276


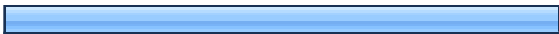




7. What is the main reason (or reasons) that you are not considering taking any (additional) GHG training? (Select all that apply)

		Response Percent	Response Count
Already have all the training I need		31.3%	35
Cannot afford it at present		27.7%	31
Do not have the time		38.4%	43
Have lost interest in the field		5.4%	6
Other (please specify)		25.0%	28
		answered question	112
		skipped question	172



8. Have you previously taken a course with GHGMI?

		Response Percent	Response Count
Yes		34.6%	93
No		65.4%	176
		answered question	269
		skipped question	15












9. I took one or more courses mainly because: (Select all that apply)

		Response Percent	Response Count
I wanted to keep current in the field		43.0%	40
I needed the course to help with my job		48.4%	45
I thought it would help my job prospects		32.3%	30
I wanted to connect with other GHG professionals		25.8%	24
I wanted to become a certified Greenhouse Gas Management Professional		49.5%	46
Other (please specify)		15.1%	14
		answered question	93
		skipped question	191



10. Please tell us about your experience taking one or more GHGMI courses:

		Response Percent	Response Count
What did you like?		100.0%	77
What could be improved?		83.1%	64
		answered question	77
		skipped question	207

11. So you have not taken a course with the Institute, please tell us a bit more: (Select all that apply)

		Response Percent	Response Count
I never really looked into it before		36.2%	63
None of the Institute's offerings are of interest		7.5%	13
I haven't had time		39.1%	68
The content looks too technical		5.2%	9
The content looks too basic		6.9%	12
I'd like to see different courses or services offered		8.0%	14
Prices are too high		35.6%	62
I'm happy with just getting the newsletter		21.8%	38
I'm not really interested in this field		1.1%	2
I'm not sure where climate change policy is headed, so I'm holding off		10.9%	19
Other (please specify)		18.4%	32
answered question			174
skipped question			110

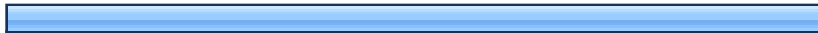

12. We are considering the formation of an Advisory Board to provide GHGMI management input in a variety of areas. Would you be interested in finding out more about joining this advisory board?

		Response Percent	Response Count
Yes		58.3%	154
No		41.7%	110
		answered question	264
		skipped question	20


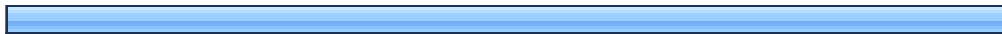
13. If you are interested in learning more about this opportunity, feel free to provide your contact information below (optional):

		Response Count
		121
		answered question
		121
		skipped question
		163

14. Are you now or have you previously subscribed to the GHGMI newsletter?

		Response Percent	Response Count
Yes		71.1%	187
No		28.9%	76
answered question			263
skipped question			21

15. Are you now or have you previously been a Premium Member of GHGMI?

		Response Percent	Response Count
Yes		12.9%	34
No		87.1%	229
answered question			263
skipped question			21